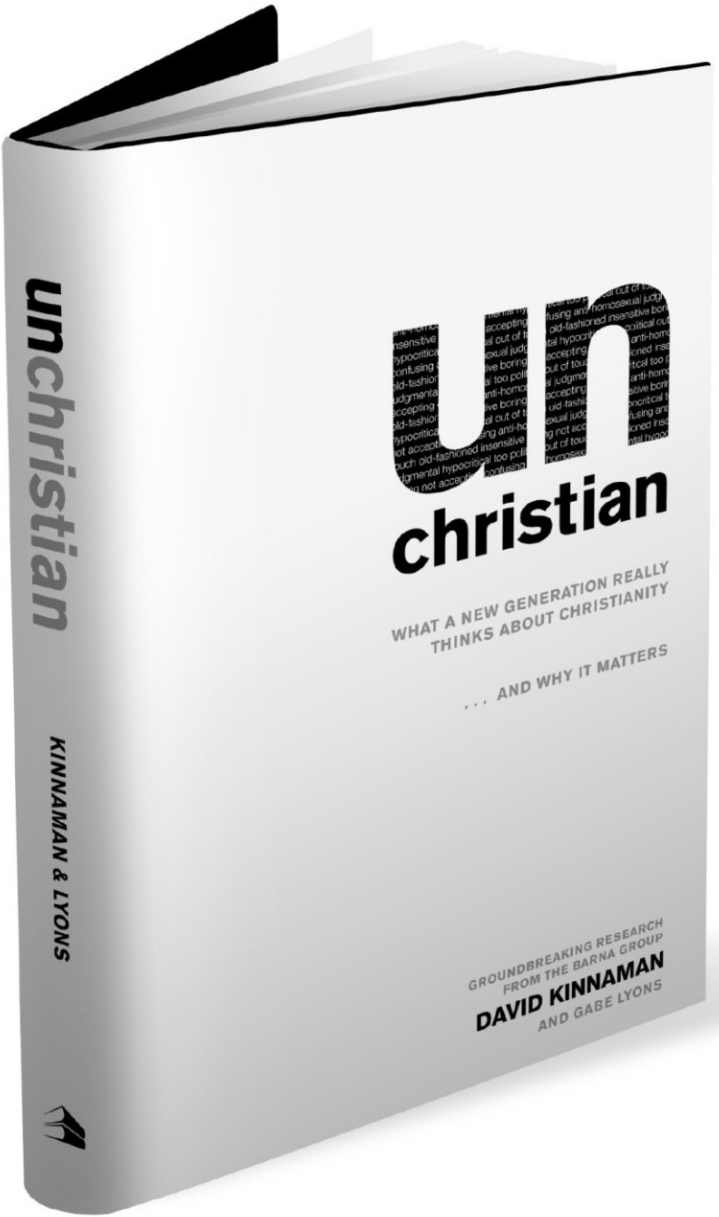


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“Identity Crisis”

Matt McGarity

01.03.10



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KINNAMAN & LYONS

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WHAT A NEW GENERATION REALLY
THINKS ABOUT CHRISTIANITY

... AND WHY IT MATTERS

GROUND BREAKING RESEARCH
FROM THE BARNA GROUP
DAVID KINNAMAN
AND GABE LYONS



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THE CHURCH HAS AN IMAGE PROBLEM

- We have become known for what we oppose, rather than who we are for.

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Colossians 4:5-6

⁵ Be wise in the way you act toward outsiders; make the most of every opportunity. ⁶ Let your conversation be always full of grace, seasoned with salt, so that you may know how to answer everyone.

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OUTSIDER'S PERCEPTIONS

- Do perceptions matter?
 - You are what you are, not what you tell people you are.
- Three most common perceptions of present day Christianity are: Anti-homosexual, Judgmental, and Hypocritical.
- These big three are followed by other perceptions such as: too focused on getting converts, sheltered, and too political.

The Perceptions of Christianity

Perception	Outsiders, 16 to 29
Antihomosexual	91%
Judgmental	87%
Hypocritical	85%
Sheltered (old-fashioned, out of touch with reality)	78%
Too political	75%
Proselytizers (insensitive to others, not genuine)	70%

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A WAKE-UP CALL

- If we don't deal with unchristian faith, we will have missed our chance to bring a deep spiritual awakening to a new generation.

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Colossians 4:5-6

⁵ Be wise in the way you act toward outsiders; make the most of every opportunity. ⁶ Let your conversation be always full of grace, seasoned with salt, so that you may know how to answer everyone.

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1 Peter 3:15

¹⁵ ...Always be prepared to give an answer to everyone who asks you to give the reason for the hope that you have. But do this with gentleness and respect...

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